

SECRET CITY FESTIVAL SPONSORSHIP BENEFITS

Presenting Sponsor
\$50,000 and up

Customized Marketing plan to include radio, print
and social media
Request participation of 9 people on Celebrate OR
committees
25 Complimentary Tickets to each concert
All other benefits are cumulative

Vision Sponsor
\$25,000 - \$49,999

Prominent Marketing Plan to include print and
social media
Mainstage Recognition at festival concerts
15 complimentary concert tickets each night
Request participation of 5 people on committees
All other benefits are cumulative

Technology Sponsor
\$10,000-\$24,999

Substantial Marketing Plan to include print and
social media
Hospitality Tent Access
10 Complimentary Concert tickets for each night
Request participation of 3 employees on
committees
All other benefits are cumulative

Synergy Sponsor
\$2,500-\$9,999

Limited Hospitality Tent Access
10 Concert Tickets (total)

Energy Sponsor
\$1,000-\$2,499

Marketing Plan to include print and social media
All other benefits are cumulative

Community Business
\$250-\$999

Sponsor Coffee Recognition
Festival Signage
Discount Concert Tickets
Request Volunteer Support at Festival

SECRET CITY FESTIVAL SPONSORSHIP FORM

Company Name:

Company Contact Name:

Contact Email

Contact Phone Number:

Sponsorship Level:

**Please send names of committee members and festival volunteers to
Jana Brayton at sponsorships@secretcityfestival.com**

**Please send any branding requirements and an image file of approved
logo for use to marketing@secretcityfestival.com**

Checks should be made out to: Secret City Festival

Remit payment to:

Secret City Festival

969 Oak Ridge Turnpike, Box 310, Oak Ridge, TN 37830

**Donations to the Secret City Festival of Oak Ridge Tennessee are
considered tax deductible under IRS section 501(c)3**